



CreativEU

Newsletter 2

October 2021

CreativEU:

an EU-project for diversity & inclusion

Objectives:

CreativEU (*“Cultural Diversity: creating inclusive environments in small communities across Europe”*) is an Erasmus+ project that intends to promote cultural diversity and inclusion both in the workplace and the community, by involving migrants and natives in a positive integration process, which includes several groups, such as employees, employers and citizens. Throughout the project, a series of educational activities will be developed and tested, using digital storytelling as a key-methodology for adult learners. Through storytelling and its ability to combine traditional narrative means with photography, video, music and many other media, diverse experiences will be connected, in order to build a universal culture of solidarity and empathy.

Our website is up and running!

In the context of “CreativEU” project a website was developed, which can be accessed through this [link](#). The website will be available in the following national languages: English, Italian, Lithuanian, Swedish, Spanish and Greek. The project website will be used as the main dissemination channel. On the website you can find information about the project, the partners, get informed about the public outputs that will result from the project implementation, our latest news about the progress of the project development, activities, contact page and links and read our publications. You can also find us on [Facebook](#) and on [Linkedin](#). Through our Facebook and LinkedIn pages, you can have access to continuous updates on all the developments project, as well as news related to the field. Feel free to explore it and spread the word!



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The first output of the project has been finally completed!

We are very happy to announce that a state of the art report, containing all participant partners' feedback, is now available through project website.

IO1 explains the push and pull factors of social inclusion in small and rural communities, as well as how these push factors can be triggered. Results from literature review are complemented with the results of the interviews that were realized with representatives of migrant communities and native residents, including employers, owners of small businesses and managers.

You can download the report [here](#).



Diversity & Inclusion

Project Leaflet:

The project leaflet is ready and we are excited about it! You can find it on the website in all the languages of partners involved.



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Cultural Diversity:
Creating Inclusive Environments in small Communities Across Europe (CreativeEU)

COORDINATOR:
CIRCULAR CENTRE
Circular Centre Ekonomisk Filingsby
Sweden
www.circularcentre.se

PARTNERS:
ANS
Anziani e Non Solo Cooperativa Sociale (ANS)
Italy
www.anscooperativa.it
έδρα
social cooperative activities for vulnerable groups
K.S.D.E.O. "EDRA"
Greece
www.edra.gr
INDICO
Asociación INDICO
Spain
www.indico.info

Co-funded by the Erasmus Programme of the European Union

Project Objectives

About
CreativeEU is an Erasmus project that intends to promote cultural diversity and inclusion in two main contexts:

- **the workplace**
- **the community**
by involving migrants and natives in a positive integration process.

How
Throughout the project, a series of educational activities will be developed and tested, using digital storytelling as a key methodology for adult learners. Through storytelling, diverse experiences will be connected, in order to build a universal culture of solidarity and respect.

Target Groups

- owners of small businesses & HR managers
- employees' & migrants' associations
- authorities working in the field of social inclusion and integration
- local communities and markets
- native and migrant inhabitants in small and rural communities
- research and academic institutes

ACTIVITIES & OUTPUTS

- 01. Digital Storytelling educational programme for small & local communities (2021)
- 02. Training programme for employers (2021)
- 03. Digital Storytelling programme for migrants and local communities' residents (2021)
- 04. A guide to promote cultural diversity and inclusion (2021)

The project is funded by the Erasmus+ program of the European Union; it has a duration of 28 months (September 2020 – December 2022) and is implemented by the following organizations:

- [Circular Centre](#) (Coordinator - Sweden)
- [Anziani e Non Solo Cooperativa Sociale](#) (Italy)
- [K.S.D.E.O. "EDRA"](#) (Greece)
- [Socialinių Inovacijų Fondas](#) (Lithuania)
- [Asociación INDICO](#) (Spain)



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Where to find us

More information on CreativeEU, the partners, as well as the outputs can be found on our website: <https://creativeproject.eu/>

You can also follow us on social media to stay updated on our news!

<https://www.facebook.com/erasmuscreativeu>

<https://www.linkedin.com/company/creativeu-project>

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