



5<sup>th</sup> Press Release

**CreativEU:**  
*an EU-project for diversity & inclusion*

### Completion of the project!

The Erasmus+ “CreativEU” project has officially come to an end, the final outputs have been created and published and the final events have been organized.

All the resources that have been produced during the lifetime of the project have been finalized and published on the project website.

All project outputs have been developed and tested by the partners of the project and are available on this [link](#), where you can find:

- **IO1 – State of the art: Cultural Diversity in Small & Rural Communities**
- **IO2 – CreativEU Employer: a Training Programme for Employers**
- **IO3 – Digital Storytelling for Small & Rural Communities**
- **IO4 – CreativEU Online Training Programme for Employers & Local Communities**
- **IO5 – Be CreativEU! A Guide to Cultural Diversity & Inclusion**

### The Final Dissemination Events of the project

During December 2022, a series of Multiplier Events were held in the different partners’ countries (Spain, Italy, Greece and Lithuania), aimed at sharing and disseminating the CreativEU project and its results.





5<sup>th</sup> Press Release

## Lithuania

### Multiplier Event in Lithuania (SIF)

Social Innovation Fund has organized the Multiplier Event in Lithuania 25<sup>th</sup> of November in Best Western Santakos Hotel in Kaunas with 35 participants.

Event was attended by migrants and important stakeholders - representatives of public authorities and policy makers, NGOs and trade and craft unions such as the Refugees Reception Center, Employment Service, Vilnius Archdiocese Caritas Foreigners Integration Program, Lithuanian Red Cross Refugee Day Centre, Kaunas Region Industrialists and Employers Association and others.

During the event the project outputs were presented, one of the piloting participants, migrant woman shared her integration story. At the end of the event, the participants actively engaged in a discussion on the integration of migrants in Lithuania and the necessary measures to achieve it. Participants shared their positive feedback on the event and products developed during the CreativEU project and agreed on further cooperation.





CreativEU

5<sup>th</sup> Press Release





5<sup>th</sup> Press Release

## Italy

### Multiplier Event in Italy (ANS)

A webinar to present the European project CreativEU was held on Thursday, December 1, 2022. The web meeting was well attended and highly engaged and interacted with the 28 participants (*ho contato solo I partecipanti senza considerare noi di ANS*), mainly social workers, volunteers, and labor representatives.

The central goal of the CreativEU project was to promote cultural diversity and inclusion in small rural settings in the five partner countries in two main contexts: the workplace and the community. This central theme guided the various interventions during the seminar, starting with the presentation of the project itself by Veronica Cattini and Laura Stanzani, project coordinators for the social cooperative Anziani e Non Solo, who highlighted the development and tools of CreativEU.

Several speeches were added to the ANS presentation framework:

- Irene Ponzo, deputy director of FIERI Whole-comm, who presented the H2020 Whole Comm project;
- Gabriella Debora Giorgione, communications director, who presented the experience of the "Piccoli comuni welcome" and how it can improve the inclusion of migrants and asylum seekers in small rural communities;
- Consuelo Battistelli, Expert in Diversity & Inclusion projects and programs, who has delved into the topic of diversity management within companies and workplaces.

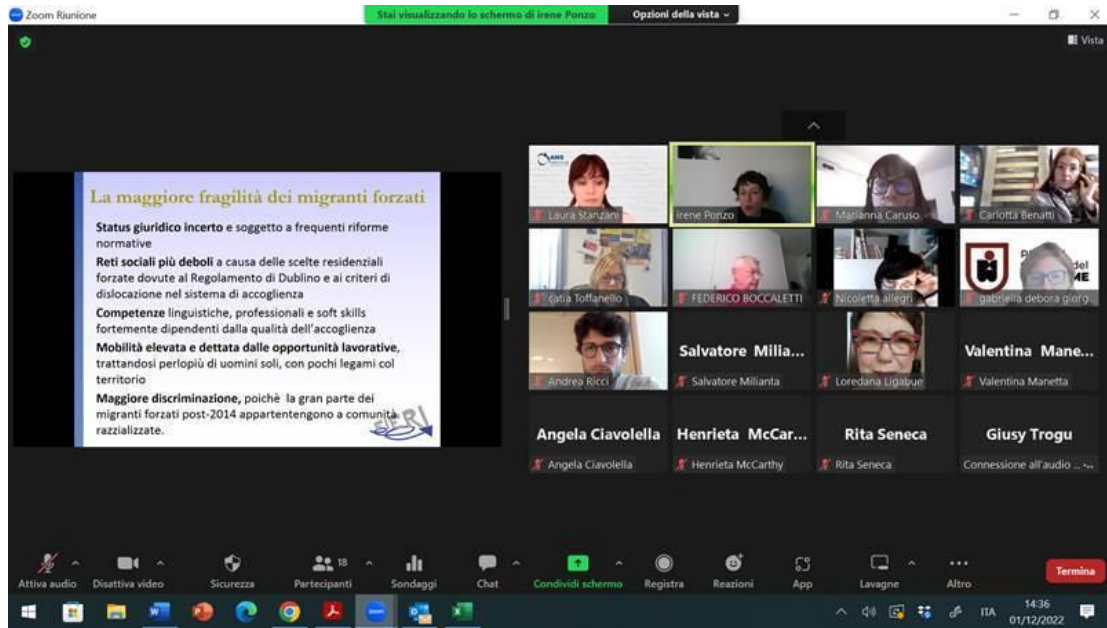
The belief has thus been established that it is key to foster in the community and in the workplace a culture of diversity and inclusion, harnessing the potential that storytelling brings, to improve conditions for both migrants and citizens/workers.





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5<sup>th</sup> Press Release





5<sup>th</sup> Press Release

## Spain

### Multiplier Event in SPAIN (INDICO)

INDICO from Spain, in order to touch as many and diverse stakeholders, organized 2 Multiplier Events. The first conference, held the 2<sup>nd</sup> of December in the University of Zaragoza, with 20 participants, the majority of the attendants being students in Master of Human Resources Development, were very interested in the CREATIV EU project since some of them were currently working as Human Resources Technicians and got enrolled in the Master in Human Resources Development in order to keep updated with the newest techniques in their sector and become experts in this area. The CREATIV EU project with its Intellectual Outputs were very much appreciated since, especially the IO2, give specific insight into HR inclusion knowledge and techniques.

The second conference, held in the premises of INDICO the 14th of December, gathered together 17 stakeholders, native and migrant, also from local and regional authorities and policy makers.

During the 2 Multiplier events, INDICO presented the Intellectual Outputs of the project, with special emphasize on the benefits of the e-learning Platform as the best means to ensure smooth inclusion for the immigrants, by teaching the employers and HR Experts the most important techniques, and as well as Community training for migrants and natives.

The organizers and participants agreed on the success of each of both events, which were very informative and motivating for employers and HR experts, for the public authorities' stakeholders, as well as for migrants and native community.







CreativeEU

5<sup>th</sup> Press Release

First ME – 2<sup>nd</sup> of December 2022





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5<sup>th</sup> Press Release

Second ME – 14th of December 2022







5<sup>th</sup> Press Release

## Greece

### Multiplier Event in Greece (KSDEO EDRA)

On Tuesday, December 20<sup>th</sup>, was held the Final Multiplier Event of the European Project "CreativEU". At the event, the process of creating the educational material, as well as the results of the project were presented.





5<sup>th</sup> Press Release

## The Final International Conference of the project

To promote CreativEU resources at European level, the consortium organized an International Conference on December, 7<sup>th</sup> 2022, targeting business associations, trade and craft unions, employees' associations, local and regional authorities and policy makers, NGOs and civil society organizations. The Conference was an opportunity for partners to share their work and experiences, with the support of experts on the topic who contextualized and gave value to the project.

In particular, the focus was on the impact the project had on the participating organizations and how they benefited from it in their work and activities. In conclusion, ideas and proposals for future projects were shared in order to continue raising awareness and working to promote cultural diversity and inclusion both in the workplace and the community.





5<sup>th</sup> Press Release

Finally, our project has come to an end and we want to thank all the partners and beneficiaries for this amazing experience!

The project was funded by the Erasmus+ program of the European Union; it had a duration of 28 months (September 2020 – December 2022) and was implemented by the following organizations:

- [Circular Centre](#) (Coordinator - Sweden)
- [Anziani e Non Solo Cooperativa Sociale](#) (Italy)
- [K.S.D.E.O. "EDRA"](#) (Greece)
- [Socialinių Inovacijų Fondas](#) (Lithuania)
- [Asociación INDICO](#) (Spain)

### Where to find us

More information on CreativEU, the partners, as well as the outputs can be found on our website: <https://creativeuproject.eu/>

You can also follow us on social media:

<https://www.facebook.com/erasmuscreativeu>

<https://www.linkedin.com/company/creativeu-project>

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