



CreativEU

3rd Press Release

CreativEU:

an EU-project for diversity & inclusion

Transnational project meeting in Zaragoza



The 6th and 7th of December 2021, the partners of the **CREATIV_EU** project had a Transnational Meeting in Zaragoza. The project partners focused on testing and finalizing IO2 and IO3. The meeting was very fruitful!





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Output 2 and output 3 are completed!

Output 2 (CreativEU employer: a training programme for employers) and Output 3 (Digital Storytelling for small and rural communities) have been completed, the project partners are preparing for their piloting and Output 4 (Online Training Program for employers and local communities' members) is under development.

More precisely, Output 2 concerns the development and the pilot implementation of a transformative educational programme based on digital storytelling, addressed to employers, owners of small businesses, HR managers and managers, who manage culturally diverse work teams in small and rural contexts. The programme, which will be based on the findings of O1, will accompany managers' and staff capacities to understand the cultural differences which exist among their team members and therefore will help them on managing cultural diversity in their companies. It intends to improve their cultural as well as their social and civic competences so as to promote cultural diversity in their workplaces.

Output 3 concerns the development and the pilot implementation of a transformative educational programme based on digital storytelling, addressed to migrant and native inhabitants of small and rural communities. The programme, which will be based on the findings of O1, will improve the capacities of members of local communities to understand the cultural differences which exist, to increase social cohesion, mutual understanding and solidarity. It intends to improve their cultural as well as their social and civic competences so as to promote cultural diversity in their living environments.





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Objectives:

CreativEU (*“Cultural Diversity: creating inclusive environments in small communities across Europe”*) is an Erasmus+ project that intends to promote cultural diversity and inclusion both in the workplace and the community, by involving migrants and natives in a positive integration process, which includes several groups, such as employees, employers and citizens. Throughout the project, a series of educational activities will be developed and tested, using digital storytelling as a key-methodology for adult learners. Through storytelling and its ability to combine traditional narrative means with photography, video, music and many other media, diverse experiences will be connected, in order to build a universal culture of solidarity and empathy.

The project is funded by the Erasmus+ program of the European Union; it has a duration of 28 months (September 2020 – December 2022) and is implemented by the following organizations:

- [Circular Centre](#) (Coordinator - Sweden)
- [Anziani e Non Solo Cooperativa Sociale](#) (Italy)
- [K.S.D.E.O. "EDRA"](#) (Greece)
- [Socialinių Inovacijų Fondas](#) (Lithuania)
- [Asociación INDICO](#) (Spain)





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Where to find us

More information on CreativEU, the partners, as well as the outputs can be found on our website: <https://creativeuproject.eu/>

You can also follow us on social media to stay updated on our news!

<https://www.facebook.com/erasmuscreativeu>

<https://www.linkedin.com/company/creativeu-project>

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