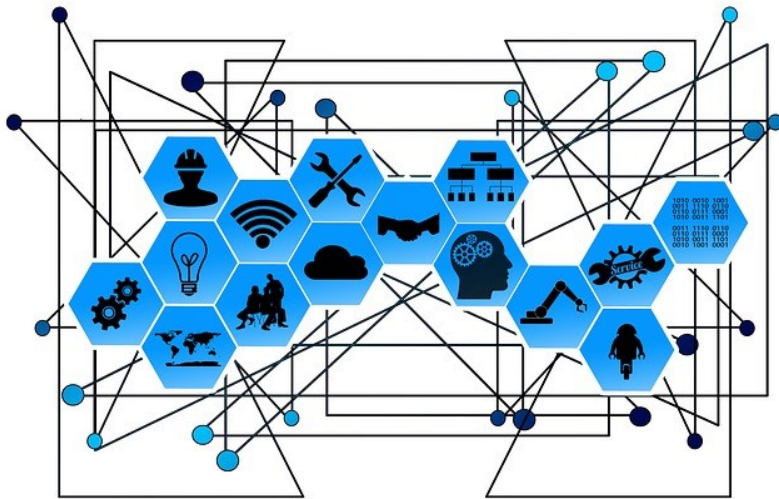


The Save Start-ups project partnership continues to work on the project's outputs during the COVID-19 pandemic outbreak

"This is a hard time for all of us, because we are facing an unusual uncertainty & fear. The pandemic has created a new reality, which is dictating new rules of life & work; all of us, are forced to work remotely, and mostly from home. Is the digital way of life here to stay? Time will show. Our SAVE project team has quickly adapted to this new "digital norm", and is promoting synergies achieved through frequent online meetings & undisrupted digital communication. Our aim is to deliver a digital & forward-looking Curriculum, which includes module units, that can help start-uppers to grasp the essentials of digital entrepreneurship. On one hand, new realities boost the need of a digital business model, even further; thus, start-uppers & young entrepreneurs (today, more than ever) need to have digital-available resources, so they can remain competitive & up-to-date. On the other hand, digital technologies like AI, Big Data, IoT are trending, so start-uppers need to be in a position to understand, how these technologies, can have an impact on their own start-ups. Can start-ups adopt these technologies when creating their initial business model? Can these technologies be considered as added-value for them? Last but not least, do start-uppers possess the digital skills & core knowledge of a world already in the era of Industry 4.0? Our project team is working really hard to develop a set of 7 digital module units embracing the concepts of digital entrepreneurship & Industry 4.0, adapting their development on m-learning model.



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Continue reading to learn more about how we plan to proliferate the opportunities of **m-learning**



NEW RELEASE!

The Report on the National qualification framework is out now! The aim of this report is to introduce information about the specific requirements of the project partners countries' National Qualification Frameworks at level 5 (with comparison to European Qualification Framework).

Project SAVE Start-ups: Stimulating And Validating digital Entrepreneurship as the best way to increasing the quality of start-ups. Project number: 2019-1-PL01-KA202-065209



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Utilising mobile-learning (m-learning) to deliver online & practical modules - the SAVE approach

The SAVE project team is currently in process to develop **7 module units:**

1. 'Digital start-ups' vs 'Digital scale-ups'
2. Circular economy in your start-up
3. Digital Lifestyle entrepreneurship
4. Internet of Things in entrepreneurial practice
5. Infrastructures of sensors in daily business usage
6. Analytics algorithms for customers Big Data
7. Cybersecurity in your start-up

All the modules will be adapted on the **m-learning model**.

So what is **m-learning**? It is a method used to enable learners to learn on-the-go, and through the use of their mobile phones. Digital learning, and in particular, accessible learning content, through a mobile phone, is a feature which can act as a motivational factor for start-uppers to commit to learning through SAVE.

Some benefits of m-learning are:

- a) Learn at your own time, pace, even when on the go: Start-uppers will have content available in their pockets, and they will be able to learn whenever is convenient for them!
- b) Be motivated to study, because the content is with you all the time: No matter the long working hours, start-uppers can access the SAVE modules, even during their break times.



UPCOMING ACTIVITIES AND EVENTS

Release of the training course for start-uppers and young entrepreneurs comprising from 7 modules relevant to Industry 4.0. in English and 5 partnership languages: Greek, Lithuanian, Polish, Slovak and Spanish.

For the latest updates FOLLOW:

www.savestartups.erasmus.site



[SAVE Start-ups Project](#)



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