



NEWSLETTER #6 – June 2024

Newsletter

What's on



Multiplier Event in France, E-seniors, June 20th.

As the Senior+ project draws to a close, we are excited to share the consortium's experiences with the recent multiplier event.

Following the successful achievement of the four mentoring sessions designed to provide an intensive business incubation process for seniors, each partner has organized or will soon hold an event to present the project's objectives and outcomes.

The primary goal of these multiplier events is to disseminate and promote the activities undertaken within the

project's framework, thereby increasing its visibility and fostering sustainability. Some partners have opted for in-person events, while others have chosen to conduct them online. The conclusion of the Senior+ project is approaching, and today we are happy to share the Consortium experiences with the multiplier event.

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FRANCE

E-Seniors Association' staff had organised its multiplier event on June 20th in collaboration with a Parisian structure named Tiers Lieux CAF based in the 15th district in Paris. The E-Seniors team employed various communication methods to invite the audience, as a result of these efforts, the event successfully gathered 31 attendees, including seniors, entrepreneurs, trainers, NGO professionals, and local authority representatives. E-Seniors' representatives, who also coordinate the Funded by the European Union. However, the views expressed belong to the author(s) alone and do not necessarily reflect the views of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor the EACEA can be held responsible for them.

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SENIOR



SENIOR+ project, organized a comprehensive multiplier event. The event began with a welcoming coffee session, followed by the presentation of the project, its partners, objectives and key concepts. Attendees were given an overview of the project website and the various training modules available. The event concluded with music and a buffet provided by E-Seniors. Overall, the France experience was positive and successful!

LITHUANIA

The event was organised by the Socialiniu Inovaciju Fondas and was attended by 21 people. The participants were given a detailed presentation of the Senior+ project by the Lithuanian partners, characterised by an exhaustive explanation of the various steps that led to the realisation of the project. Afterwards, the Senior+ platform was presented in depth, explaining how it works and how to access the different available sections. Generally, the feedback was very positive and the experience was pleasant.

ITALY

Anziani e non solo organized their multiplier event on June 25th, and was held online via the Zoom platform. Through effective dissemination of leaflets and other project materials on social media, as well as collaboration with the Italian association "Lavoro 40," the Italian team attracted a total of 26 participants. This diverse group included seniors and other stakeholders. The event in Italy provided an opportunity to present the Senior+ project, offering an overview of its main objectives and various outcomes, such as the training modules and the incubation experience. The project website was also showcased, with a detailed walkthrough of each section to highlight its full potential. The presentation was followed by a productive discussion and questions from the participants. The responses were supportive, reflecting the success of the event.

Next steps

And there's more! Additional multiplier events are on the way:

- ✓ Con Valores, the Spanish partner, is scheduled to organize theirs on June 27th.
- ✓ IDEC, the Greek partner, will hold their event on June 28th.

Certainly! If you're interested in receiving updates about future developments regarding the project, you can find more information on the website at: <https://seniorplusproject.eu/>