



INNOVATOR

## NOVA - Flipped studio "Successful Innovator"

### The project to support cultural and creative sector after COVID-19 pandemic

Before the COVID-19 Pandemic the **cultural and creative sectors (CCS)** represented around 3.5% of all products and services made in the EU and employed 3% of the European workforce.

However, the CCS are among the most severely impacted at this time. According to Eurostat, the COVID-19 crisis may affect about 7.3 million cultural and creative jobs across the EU. Despite the difficulties, CC sectors have shown tremendous solidarity amidst the crisis – offering their works for free online, easing feelings of isolation and contributing to the mental and emotional health and well-being of people in these challenging times. The crisis is testing the EU's citizens capacity to think and act in unconventional and innovative ways to respond to these unprecedented circumstances.

With this aim of supporting the cultural and creative sector the 2-year Erasmus+ **NOVA - Flipped studio "Successful Innovator"** was born. Six partners from Lithuania (**SIF & BKC**), Cyprus (**CSI**), Bulgaria (**K&C**), Romania (**CPIP**) and Italy (**CESIE**) will work in collaboration over the next 2 years to achieve the NOVA project's objectives:

- to set up and provide access for upskilling pathways in the format of flipped studio "Successful Innovator" which sets out to enhance learners' skills development and competences that reinforce creativity and innovation in CCS;
- to equip adult learners with the set of innovative solutions in CCS during COVID-19 to unveil opportunities that can be sought in a critical context and contribute to the resilience of the cultural and creative sectors;
- to develop assessment tool to track the progress of adult learners to become successful innovators in CCS;
- to support adult educators in effectively running the flipped studio "Successful Innovator".

The components of the cultural and creative sector in which the NOVA project will focus on are: Music, Performing Arts, Visual Arts, Audio-visual Arts, Games and Multi-media, Design and Fashion, Artistic crafts.

The NOVA project aims to answer the needs to stimulate European awareness of innovative solutions undertaken during the COVID-19 in CCS as well as to empower and train people to be successful innovators in this field. In order to achieve these objectives, the project's first steps will be to develop a **set of innovation solutions in CCS during COVID-19**. This will consist of at least 20 good practices based on storytelling and an e-directory selected by partners of the best innovation solutions in Europe which will be presented as micro-learning modules.



Other products of the project will be:

- Creation of the training in the flipped studio "Successful Innovator" organised in modern educational environments, adapted to the pandemic situation and using 4 NOOCs (Nano Open Online Courses) for self-learning.
- Release of the self-assessment test with at least 50 closed questions and visual learner's presentation "What does innovation in CCS mean to me?".
- Publication of an E- Toolkit for Adult educators "Modern flipped studio 'Successful Innovator'" to support facilitators to run effectively the flipped studio.

Through these products, NOVA aims to address adult learners willing to develop their sense of innovation in order to get employed, become self-employed or volunteers in the CCS and to adult educators who could successfully run the flipped studio "Successful Innovator".

If you would like to learn more about NOVA,  
please write to [ddamuleviciene1@gmail.com](mailto:ddamuleviciene1@gmail.com)  
or visit the project website

[nova.lpf.lt](http://nova.lpf.lt)



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